

# Relevance of the LIFE IP concept as a tool for implementing EU/national strategies

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### Strategic Life projects: basics

- The purpose of the Strategic LIFE projects is to support the implementation of national and EU-level nature, environment, and climate strategies. Strategic projects started in 2014 onwards.
- The national body responsible for the strategies (in Finland, FiMoE) is responsible for initiating the project application process and acts in strategic guidance of the planning.
- Strategic projects are more diverse in their objectives and methods than conventional LIFE projects. In addition, the projects have large budgets (typically 20M€).
- The practical preparation is the responsibility of the coordinator chosen by the Ministry of the Environment.
- Projects have been selected based on national needs and for strategies that need a boost in implementation.



### How do we create strategic LIFE projects in Finland?



Identifying national actors

Questionnaires & interviews

Identifying the most important focus areas for LIFE

Mapping of suitable strategies to be implemented

Expert discussions

Comment rounds for strategies

In depth discussions for the financing needs ands compatibility with LIFE

Forming the set of future SIP & SNaP projects

Selecting strategies to be implemented

Forming a pool of potential project themes within the strategies

Preliminary
discussions with
potential
coordinator
organizations

Strategic
decision in the
ministry:
Roadmap for
the future LIFE
SIP & SNaP –
projects
in 2021-2027.

Mobilizing the projects & committing national organizations for coordinating and preparatory tasks



### The Finnish LIFE Roadmap for 2022-2027

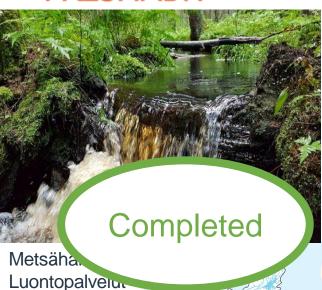
|  | ■ Nature & BD –sub-programme ■ Circular economy & quality of life –sub-programme |  |             |         |         | Climate change mitigation & adaptation –sub-programme |         |         |        |          |                  |      |      |      |      |      |
|--|--|--|-------------|---------|---------|---|---------|---------|--------|----------|------------------|------|------|------|------|------|
|  | Timeline for Strategic LIFE -projects  | 2021   | 2022        | 2023    | 2024    | 2025  | 2026    | 2027    | 2028   | 2029     | 2030             | 2031 | 2032 | 2033 | 2034 | 2035 |
| •  | Freshabit 20 M€  | 2,9  | 2,9         |         |         |   |         |         |        |          |                  |      |      |      |      |      |
| •  | Circwaste 18,5 M€  | 2,3  | 2,3         | 2,3     |         |   |         |         |        |          |                  |      |      |      |      |      |
| •  | Canemure 15,3 M€   | 2,2  | 2,2         | 2,2     | 2,2     |   |         |         |        |          |                  |      |      |      |      |      |
| •  | Biodiversea 19,9 M€  | fp   | 2,5         | 2,5     | 2,5     | 2,5   | 2,5     | 2,5     | 2,5    | 2,5      |                  |      |      |      |      |      |
| •  | PlastLIFE 18,8 M€  | cn   | fp          | 2,7     | 2,7     | 2,7   | 2,7     | 2,7     | 2,7    | 2,7      |                  |      |      |      |      |      |
| •  | Priodiversity Life 50 M€   |  | cn          | fp      | 6,3     | 6,3   | 6,3     | 6,3     | 6,3    | 6,3      | 6,3              | 6,3  |      |      |      |      |
| •  | ACE Life (20 M€)   |  | cn          | fp      | 2,5     | 2,5   | 2,5     | 2,5     | 2,5    | 2,5      | 2,5              | 2,5  |      |      |      |      |
| •  | "Water basin management plans" Life (20 M€)                                      |  |             | cn      | fp      | 2,5   | 2,5     | 2,5     | 2,5    | 2,5      | 2,5              | 2,5  | 2,5  |      |      |      |
| •  | Climate change adaptation" Life (20 M€)  |  |             |         | cn      | fp  | 2,5     | 2,5     | 2,5    | 2,5      | 2,5              | 2,5  | 2,5  | 2,5  |      |      |
| •  | Strategic programme to promote a circular econon                                 | ny (20 ľ   | <b>V</b> €) |         |         | cn  | fp      | 2,5     | 2,5    | 2,5      | 2,5              | 2,5  | 2,5  | 2,5  | 2,5  |      |
|  |  |  |             |         |         |   |         |         | ,      |          |                  |      |      |      |      |      |
|  | Combined annual (mean) budget  | 7,4  | 9,9         | 9,7     | 16,2    | 16,5  | 19      | 21,5    | 2028 N | lext fur | t funding period |      |      |      |      |      |
|  | % growth in relation to 2021   |  | 134         | 131     | 219     | 223   | 257     | 291     |        |          |                  |      |      |      |      |      |
|  |  |  |             |         |         |   |         |         |        |          |                  |      |      |      |      |      |
|  |  | cn   | Project     | t prepa | ration, | cn=cor  | ncept n | ote suk | mitted | I        |                  |      |      |      |      |      |
| The state of the s |  | fp Project preparation, fp=full proposal submitted |             |         |         |   |         |         |        |          |                  |      |      |      |      |      |
| *  | 2,7 Project ongoing, number indicates the mean annual budget in M€               |  |             |         |         |   |         |         |        | 30       |                  |      |      |      |      |      |



### circuaste



#### **BIODIVERSEA**



Budget 20 M€

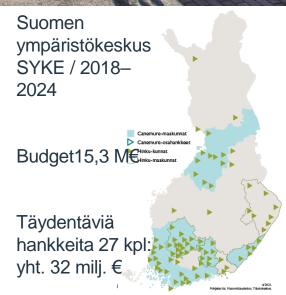
/ 2016–2022

Täydentäviä hankkeita >80 kpl: yht. 86 milj.







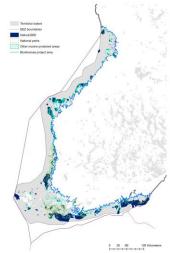




Metsähallitus Luontopalvelut / 2022–2029

Budget 19,9M€

Täydentäviä hankkeita suunniteltu 240 milj. €





### PlastLIFE IP

2023-2029 Budget: 20 M €



Suomen ympäristökeskus SYKE

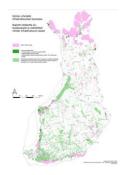
Strategy: Plastic Roadmap'

Objective: Among other things, promoting plastic recycling, reuse, and the advancement of alternative materials.

### Priodiversity LIFE

2024-2031

Budget: 50 M €



Coordinator: Metsähallitus

Strategy: PAF, EU BD, Helmi

Program Objective: To provide solutions to challenges related to biodiversity at the national level.

The application has been approved by the commission

**Starting 12/2023.** 

### ACE LIFE

2024-2031

Budget: 20 M €



Suomen ympäristökeskus

SYKE

Strategy: KAISU

Objective: Climate change mitigation measures in the effort-sharing sector.

The application has been approved by the commission

**Starting 12/2023.** 

# Vesien- ja merenhoito SIP LIFE

2025-2032; 20 M€



**ELY** centers

Strategy: Water Management Plans, Marine Management Plan

Application: The first phase application was submitted in September 2023

### Why a top-down project?

- We ensure the effectiveness of the measures in terms of strategic objectives
- We are able to direct the few projects to targets where their impact is as great as possible.
- We ensure the timeliness of projects in relation to the implementation of strategies
- We establish a dialogue already during the preparation phase of the strategies.
- Proactive planning will also help various actors (especially coordinators) to allocate resources in advance for project preparation.
- With its strategic planning of projects, Finland has achieved the role of a model student in the EU: so far, we have had all the strategic projects we applied for approved.



### Finnish LIFE projects (2014-)

Nature & BD

**Circular Life** 

**Climate change** 

**Traditional projects** 

Saimaa Seal 2: 7M€

LIFE Boreal wolf 5,5M€

LIFE Revives 9,5M€

Beetles Life 2,7M€

Flying Squirrel 8,9M€

Finvasive LIFE 2,5M€

CoastNet LIFE 8,7M€

Hydrology LIFE 8,9M€

WildForestReindeer 5,2M€

**Green Foundry 2,1M€** 

LIFE EconomisE 0,9M€ OPAL LIFE 2,0M€

**Strategic projects** 

BIODIVERSEA 19,8M€ FRESHABIT 20M€ PRIDIVERSITY 50M€ LIFE CIRCWASTE18,2M€
PLASTLIFE 19M€
ACE-LIFE 19M€

LIFE CANEMURE 15,2M€



# In strategic projects Finland is in the class of its own





# 1. Key findings of the European assessment on Life Integrated Projects

We wanted to reach a comprehensive overall understanding on how successful the EU Life integrated projects have been – from the project leaders themselves.

LIFE IP self assessment results have been collected in AugustSeptember 2022 from 54 projects.

They represent 77% of all the 70 Life Ips.





| Project organization and cooperation  | ENV | NAT | CLIMA | all |
|---|-----|-----|-------|-----|
| Organizing the project  | 4,0 | 4,2 | 4,1   | 4,0 |
| Steering group operation  | 3,6 | 3,9 | 3,8   | 3,7 |
| Coherence of project internal human resources                                       | 3,8 | 3,8 | 3,7   | 3,8 |
| Cooperation with Commission monitoring consultant                                   | 4,3 | 4,6 | 4,4   | 4,4 |
| Suitability of the number of partners in project consortium                         | 4,3 | 4,1 | 3,8   | 4,1 |
| Budget and amount of complementary projects   | 4,0 | 4,3 | 3,5   | 3,8 |
| General project working atmosphere  | 4,4 | 4,3 | 4,3   | 4,4 |
| Amount of project bureaucracy (in relation to reporting to the Commission)          | 3,1 | 3,1 | 3,2   | 3,1 |
| Timeline, budget and dissemination  | ENV | NAT | CLIMA | all |
| Actualization of estimated project timelines  | 3,4 | 3,6 | 3,6   | 3,5 |
| Ability to solve problems and issues faced along the way                            | 4,0 | 4,2 | 4,2   | 4,0 |
| Accuracy of estimated project budget  | 3,3 | 3,8 | 3,6   | 3,4 |
| Distribution of budget between project partners                                     | 3,7 | 3,8 | 4,1   | 3,9 |
| Ease of agreeing on the ownership/exploitation of project results                   | 4,1 | 4,2 | 4,1   | 4,1 |
| Dissemination and communications with project partners                              | 4,0 | 4,0 | 3,9   | 3,9 |
| Dissemination cooperation with complementary projects                               | 3,1 | 3,6 | 3,3   | 3,2 |
| Success of communications and dissemination online: project web site & social media | 3,8 | 3,9 | 3,7   | 3,8 |
| Success of communications and dissemination in seminars & press releases            | 3,8 | 3,9 | 3,9   | 3,8 |
| International cooperation in the project  | 3,5 | 3,5 | 3,4   | 3,5 |
| Actualization of project publication plan   | 3,6 | 3,6 | 3,8   | 3,7 |
| Amount of feedback received from project external stakeholders                      | 3,6 | 3,5 | 3,5   | 3,6 |
| Targets achieved and impact   | ENV | NAT | CLIMA | all |
| Achievement of project targets  | 3,7 | 3,7 | 4,0   | 3,8 |
| Success of chosen project strategy  | 3,9 | 4,0 | 4,1   | 3,9 |
| Success of cooperation with partner organizations                                   | 4,0 | 4,0 | 4,1   | 4,0 |
| Development of methodologies (research, technology, conservation methods)           | 3,9 | 4,1 | 4,2   | 4,0 |
| Development of new cooperation networks   | 3,7 | 3,9 | 4,1   | 3,9 |
| Exploitation of results   | 3,6 | 3,8 | 3,9   | 3,7 |
| Impact of project results   | 3,4 | 3,6 | 3,9   | 3,6 |
| Concrete environmental benefits from the project                                    | 3,5 | 3,3 | 3,6   | 3,5 |
| Synergies from complementary projects relevant to project targets                   | 3,6 | 3,5 | 3,6   | 3,6 |
| Opportunity to develop further future projects                                      | 3,9 | 4,1 | 4,1   | 3,9 |
|   |     |     |       |     |
|   |     |     |       |     |

3,74

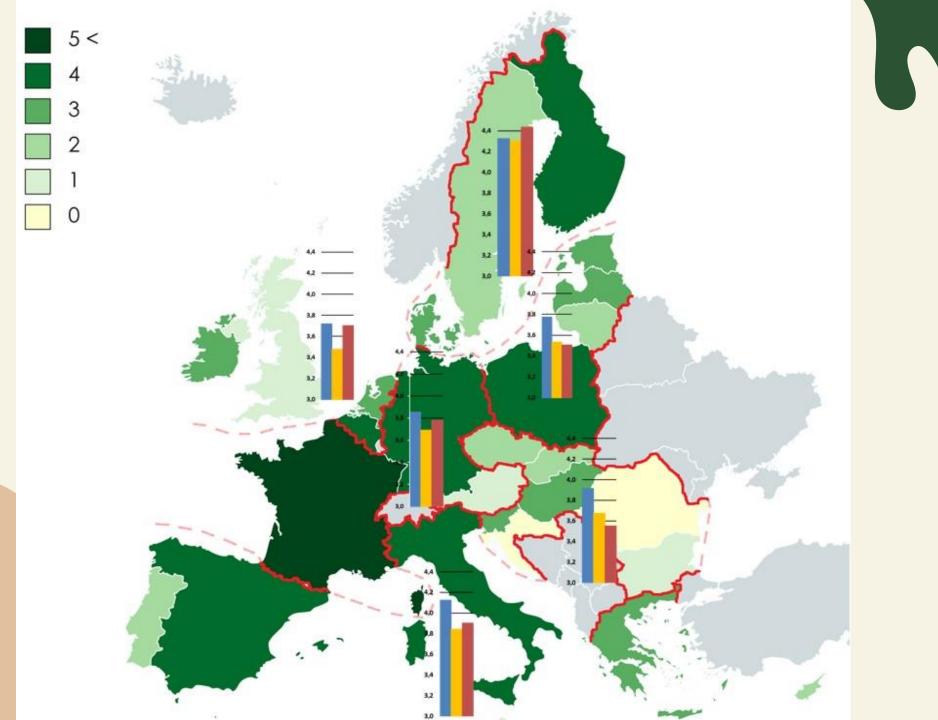
3,86

3,85

3,78



Average

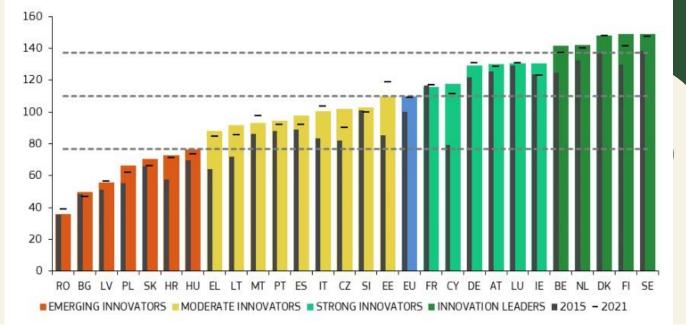


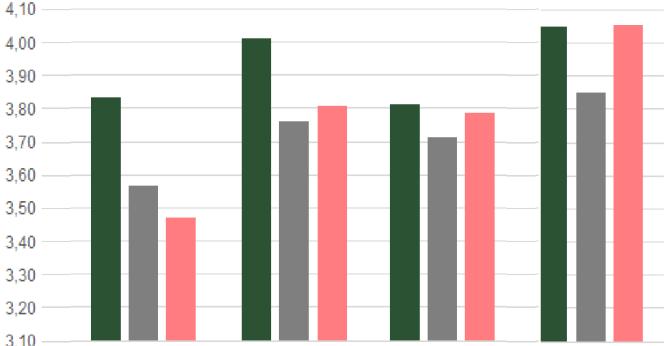
We analyzed every question by four European innovation performance groups. The aspects with the highest difference between the highest and lowest innovation performers are

- Development of new cooperation networks (difference: 1.0)
- Ability to solve problems and issues faced along the way (0.9)
- Opportunity to develop further future projects (0.8)
- Success of communications and dissemination in seminars & press releases (0.7)
- Development of methodologies (research, technology, conservation methods) (0.7)

These aspects indeed are the characteristics that one would expect to be found in a well working European innovation system.







■Project organization and cooperation
■ Timeline, budget and dissemination
■ Targets achieved and impact

# 2. Project leaders' opinions: Strengths and weaknesses of Life IPs



#### Strengths:

- Strong top-down strategical nature, based on national strategy
- A long enough project period gives enough time to cooperate and make things happen – creates new network possibilities
- very good experiences in project organization: LIFE IPs bring all organisations to work with a common goal; over time participants become almost family
- General project atmosphere is good in Life IPs because of real engagement and respect
- Co-operation with monitoring team has been generally fluent, swift and very useful. They help in understanding the bureaucracy.
- IPs work well as platform for new co-operation. Life IP complementary funding is particularly good in this.



# 2. Project leaders' opinions: Strengths and weaknesses of Life IPs

# \* Life \* \* Life \*

#### Weaknesses:

- Commission bureaucracy is generally seen as the weakest point
- Reporting is too frequent, too long, overlapping. The report structure is not adapted/suitable for an integrated approach - is there too much focus on concrete results? IPs are more 'soft' projects focusing on transformational change.
- KPIs are especially very challenging. It is difficult to monitor targets and impact for a strategic/integrated 'soft' project. KPI systems should be more flexible and the indicators should better motivate and be applicable also elsewhere than in bureaucracy
- CINEA/Commission is often slow to respond, delaying decision-making
- Difficult to get NGOs to join LIFE IPs because of the rather large own funding and low overheads.



 Complementary projects important at the strategic level, but the amount of bureaucracy can become excessive.



# Summing up: the LIFE IP concept can be highly effective tool for implementing EU/national strategies ...especially if you have these three preconditions for success in your country:

- 1. Your ministry knows how to use it strategically
- 2. Your national innovation environment is okay
- 3. You have highly qualified and experienced coordinator organizations

## The LIFE Programme 2021-2027

To contribute to the shift to a circular, energy-efficient, renewable energy based- and climate resilient economy

To protect and improve the quality of the environment

To halt and reverse biodiversity loss



Nature and Biodiversity



Circular Economy and Quality of Life



Climate Change Mitigation and Adaptation



Clean Energy Transition

#### Projects

- Develop and demonstrate ecoinnovative techniques and approaches
- Help to implement and enforce plans and strategies, in compliance with EU legislation.
- Promote best practices and behavioral changes
- Catalyse the large-scale deployment of successful solutions

#### Their implementation on legislation and policies

- Support their development, monitoring and enforcement
- Help Member States to improve

#### Project beneficiaries are:

1/3 private enterprises

1/3 NGOs and civil society organisations

1/3 public authorities

## The sub-programme Clean Energy Transition

predecessors: Intelligent Energy Europe continued under H2020- SC3- market uptake



Clean Energy Transition



Type of activities: developing and spreading best practice, mobilising investments, improving skills, removing market barriers, raising awareness, educating, empowering.